

Epic-Live-Events

Presents to You It's

Partnering Sponsor's Package

For The

Jazz, Blues & BBQ Father's Day Festival



This document contains information on Epic-Live-Events'
Development and Sponsor Promotion

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*"Symphony of
Success: Where
Excellence Merges
Artist Creativity,
Precision and Classy
Events to Elevate
Community
Experiences"*

"I appreciate your willingness to dedicate your valuable time to thoroughly review the details of this sponsoring package. Should you have any questions or concerns as you go through the information, please don't hesitate to reach out to me."

Gerald F. Harvey II
CEO
Epic-Live-Events LLC
(386) 346-7960
Jerry@epiclivegroup.com

Forward: “I formed this company for one main reason; to produce, support and promote activities that bring communities together through music, art, food and events, and we will achieve this goal by Merging Artist Creativity, Precision, Classy Events and Partnerships to Elevate Community Experiences”!

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JAZZ, BLUES & BBQ FATHER'S DAY FESTIVAL FLYER

**JAZZ, BLUES & BBQ FATHER'S DAY FESTIVAL
TICKETS ON SALE NOW
JUNE 15 - GATES OPEN 10AM**

JOHN HUNT PARK-HUNTSVILLE ALABAMA

Epic-Live-Events Presents

**PERFORMING
WITH LIVE
BANDS**



MICROWAVE DAVE **CRUZ THE DAME**

THE JUICE BAND



GATES OPEN 10:00AM **LIVE MUSIC FROM 1:00 - 8:00 PM** **FAMILY FRIENDLY**
JOHN HUNT PARK, 2195 JAYCEE WAY, HUNTSVILLE, ALABAMA 35801
GET IN ON THE ACTION, REGISTER FOR OUR CONTESTS TO WIN PRIZES IN THE
"SUPER DAD" AND "GRILL MASTER" CONTESTS. WINNERS LIVE ON STAGE
WWW.EPIC-LIVE-EVENTS.COM OR WWW.JAZZBLUESANDBBQ.COM
ENTRY INFORMATION AND TICKETS VISIT OUR WEBSITES ABOVE
QUESTIONS? EVENTS@EPICLIVEGROUP.COM OR (386) 346-7959
VENDORS GET YOUR SPOT - CALL MICHELLE (386) 346-7958
INTERESTED IN SPONSORING? - CALL JERRY (386) 346-7960



INTRODUCTION

Future partners, again, we would like to thank you for taking the time to read this package and take a moment to introduce ourselves: My name is Gerald Harvey II, my friends call me Jerry, and my business partner is Michelle Knight.

I founded Epic-Live-Events LLC and have been joined by my partner, who has decades of experience in the entertainment industry under her belt. I am originally from Cincinnati, Ohio. My family moved to Florida in 1978 and I lived here for three decades before living in South America for over seven years and returning to Florida in 2016, and now I reside in Palm Coast, Florida. Michelle S. Knight, originally from Kinston, Jamaica, moving to the US in 1980 to attend college in New York and receiving a BS in Political Science in 1984, Michelle has lived in Atlanta, Georgia for the last several years. Collectively, we have developed, produced or been directly involved in hundreds of concerts and events amassing a large network of valuable industry connections.

To give you some background on myself, I am over 50, married to my lovely wife who is an optometrist in Palm Coast, FL. I have one 30-year-old child, Heather. I am a contractor by trade, I've owned and operated multiple businesses from 1996 to the present, from the construction industry, forestry operations, regional fishing tournament series, to an optical business during our time in South America, all with attention to detail, promotion, marketing and sales in all companies.

Michelle is a dynamic, loyal, trustworthy and resourceful person, with a proven track record of fulfilling the most complex needs of this business, who continues to stay involved in any aspects that affect the industry including completing protocols and training of COVID-19 compliance. She has been a company owner, office manager-working with all standard accounting and office programs, a promoter, a road manager, contract negotiator, talent buyer, tour manager and well, an overachiever that I could go on and on, but you get the idea.

At the time of publishing this information package, we are working full-time on the daily operations as well to research, develop, design, budget and promote various upcoming events for Epic-Live-Events LLC and our partners.

We appreciate your thoughtful consideration

Section 1

Next, we will give you a little bit of history about how Epic-Live-Events LLC came to be:

HISTORY

I met Michelle in early 2023, through a friend, who I was speaking to about starting this type of venture, and we pretty much became instant friends. After several months, my original partner and associate relationship did not mesh well in business or my vision, so I decided to part ways with them. Not long into conversations with Michelle, I realized Michelle's ethic and vision meshed quite well with mine, and on hearing her knowledge and experience in the industry so I offered her a place in the company, and humbly and excitedly she accepted and we decided to move forward together with the company.

It didn't take long before realizing that Michelle is a true hidden gem. I feel very fortunate to have partnered with this amazing person, who along with myself are very good at performing, producing, promoting and organizing events, and in that, we will exploit our skills together in the industry to provide classy profitable events.

With our experience, connections and business savvy, we have also developed several plans for event types and festivals to benefit investors, companies, communities and government organizations. Please keep this in mind as you continue to read about this new venture!

GETTING STARTED

We will deliver an exceptional and unforgettable experience at every event we produce or collaborate on. Our team is dedicated to organizing classy, well-structured events that are guaranteed to provide a good time filled with incredible entertainment. From start to finish, we prioritize attention to detail, ensuring seamless execution and leaving no room for disappointment. Carefully curated artists and performers will captivate the audience, creating an electric atmosphere. With our expertise and passion, we strive to exceed expectations, offering a memorable event experience that will linger in the hearts of attendees for years to come. We welcome and need your support and we will return that support.

We will use a professional host/emcee at any event that benefits such a choice, live artists and performers, the Epic Live Allstars Band will be our future house band, and a percentage of charitable donations and proceeds will pass to a reputable local non-profit organization. Sponsors will be announced by the emcee/host/artist live on stage between sets and heavily blasted streaming radio, TV and Social Media outlets leading up to our events. Sponsors will be highly visible on both our and our affiliates website and social media accounts, stage on site, as well as banners, flyers, radio and media advertisements, depending on your sponsorship level.

With the expected success of the 2024 and 2025 seasons we will expand into multiple events and Tours and attack these new events in the same fashion keeping up with trends as well. Growth will continue at a manageable and scalable rate over the next several years, with the goal being producing, promoting and executing events simultaneously at National and International events.

Section 2

ABOUT THIS EVENT

The 2024 JAZZ, BLUES & BBQ FATHER'S DAY FESTIVAL is a Live Concert Event held at John Hunt Park Festival Grounds, Located at 2195 Jaycee Wy, Huntsville, AL 35801. It is open to the public and will feature 3 internationally known musical artists in Jazz & Blues, 3-5 regional acts in jazzy blues, Old School R&B, and a little Country. Opens 10 AM, Music starts at 1 PM, Event ends at 8 PM

Headlining the show is the 3-time Grammy-winning Soulful Blues Maestro, **Bobby Rush**, he will ignite the crowd with his electrifying presence. Be prepared for a musical journey like no other.

Co-Headlining is an internationally respected jazz artist, **Alex Bugnon** will mesmerize you with his virtuosity on the keys. His performance promises to be a harmonious blend of jazz and soul. Accompanying Alex is the accomplished saxophonist **Marion Meadows** with his melodic magic. Get ready to sway to the smooth jazz vibes. And that's not all! The festival will feature several other talented artists spanning Jazz, Rhythm & Blues and Country music genres.

Local Blues legend **Microwave Dave**, a beloved local musician renowned for his electrifying blues performances, will take the stage to delight audiences with his signature style and infectious energy. Another staple in Huntsville is the **Juice Band**, with their infectious energy, diverse musical influences, and unwavering commitment to excellence, The Juice Band continues to captivate audiences and solidify their reputation as one of Huntsville's premier musical acts. We will be introducing **Cruz The Dame** to Huntsville live for the first time, Cruz is known for her sensational, soulful voice and dynamic stage presence. She will leave the crowd wanting more!

Featuring Huntsville's "**Super Dad**" Father's Day Contest, where people will submit a short essay on why their pick is the greatest dad. This contest will be judged by an independent panel of sponsors and local government. Also featuring a "**Grill Master**" Best BBQ Contest" that contestants may enter their best BBQ in one or all divisions of brisket, chicken and ribs. This contest will be judged by an independent panel, made up of sponsors, local government and possibly a celeb chef or local food critic. Prizes and/or trophies will be awarded to the winners of both contests live on Stage by Host "**Chubb Rock**"!

General & VIP entry, General, VIP and RV Parking, General and VIP tent areas where people can set up chairs, bring a tent or blanket, VIP Stage Side Tables and Chairs, VIP Gazebos with a 10-Chair Table are all available for purchase. A Meet & Greet Tent will be set up in the VIP Area to visit with Artists and have a refreshment. A Kidz Zone, with fun & games will be set up and fenced so the little ones to enjoy the day as well! Food & Vendor Spaces are available, BBQ Contest Entries Tickets in 3 - divisions of Brisket, Chicken and Ribs are also available as well as Sponsorship Opportunities.

In a continuation of and in cooperation with Huntsville's own **Lee Parker**, We would like to build an annual event with the city and community of Huntsville, please support Us in this venture and come out and celebrate Father's Day with us! This is a family-friendly outdoor event where music, flavors, and memories collide. Mark your calendars, gather your loved ones, and let's make this Father's Day unforgettable!

Section 3

SPONSORSHIP AND SPONSOR BENEFITS

SPONSOR BENEFITS:

What Does Your Support Through Sponsorship Do For You?

- Real exposure of your products to our members and spectators (est. over 1,500 at most events) Target for Huntsville 2024 is 2,500 Attendees
- Opportunity for you to have a presence in the entertainment industry
- Show the people you have an interest in their activities
- Be a part of supporting the need for quality entertainment and unifying people
- Become a part of our efforts to support deserving people in areas after a natural disaster
- Great exposure for You from our ad campaigns via radio broadcasts
- Great exposure for You from our ad campaigns via Social Media from us and our affiliates
- Your logo and web links on our website and Social Media accounts
- Live web cast and live streaming at some events via our website
- High visibility of your logo on our stages and signage at our events
- Grass roots exposure on our printed materials from our street teams
- Your logo is on some or all of our printed material we send out for advertising
- Lasting impressions on our merchandise sales with your name and logo
- T-shirt, hoodies, caps, drinkware merchandise sales (estimated sales 750 per event)
- Booths available to allow you direct connections and a hands-on presence to sell and promote Your Company
- A Positive Community Image: Sponsoring such an event demonstrates your commitment to the community and its well-being, enhancing your brand reputation
- By sponsoring such an event, you contribute to the overall development, vibrancy, and quality of life within the community, leaving a lasting positive impression on patrons
- Connect and expand Your Network of other like business minds

LOCAL NON-PROFIT: THE HARRIS HOME FOR CHILDREN

The Harris Home for Children has served the community for 67 years, touching nearly a million lives.

The Harris Home for Children is more than just a foster home; it is a private, non-profit agency providing full-time foster care services and crisis support for neglected adolescent children in our community, and around the state of Alabama.

The Harris Home for Children is the only emergency crisis service in the state of Alabama so when children unexpectedly find themselves without a safe space to sleep, or wondering where their next meal will come from, Harris Home for Children is the only place to turn. Learn more at...

<https://harrishomeforchildren.org/>

SPONSORSHIP AND COMMUNITY BENEFITS

COMMUNITY BENEFITS:

What Does Your Support Through Sponsorship Do For The Community?

- Economic boost: Concerts and events attract attendees from both local and neighboring areas, resulting in scalable economic impact to the community, such as, increased foot traffic, shopping, business opportunities, and revenue for local vendors, hotels, and restaurants
- Community engagement: Our events serves as a gathering point for community members, fostering a sense of togetherness, promoting social interactions, and strengthening community and cultural bonds through music, food and art
- Cultural enrichment: By sponsoring our events, you provide access to diverse musical performances, standup comedy performances, artistic events such as body painting and other forms, enriching the cultural experiences available to the community
- Promotion of local talent: Our events and concerts can serve as a platform for showcasing local artists, musicians, and performers, providing them with exposure and opportunities to connect with a wider audience, fostering growth for the community
- Safe and inclusive environment: Prioritizing safety measures and creating an inclusive environment at our events ensures that community members can enjoy the event with limited concerns, fostering a sense of security and well-being
- Health and well-being: Clean and well-maintained events can promote a healthy atmosphere, by reducing potential health risks and ensuring the well-being of attendees
- Educational opportunities: An event or concert can be an opportunity to incorporate educational initiatives, such as workshops, seminars, or presentations that promote music appreciation, creativity, or related skills
- Community pride: A successful, clean, safe, affordable, and classy concert or event enhances community pride and generates a sense of accomplishment among residents, as they witness the positive impact it has on their locality



Harris Home
for Children

SPONSORSHIP PACKAGES

Multiple Levels of Sponsorship Opportunities:

- A. BRONZE PARTNER SPONSOR: _____ \$100.00
- ✓ Name and/or Logo listing on event website page
- B. SILVER PARTNER SPONSOR: _____ \$250.00
- ✓ Name and/or Logo listing on event website page
 - ✓ Small logo placement (min. of 2) in ad printing and logo on event stage banner
- C. GOLD PARTNER SPONSOR: _____ \$750.00
- ✓ Name and/or Logo listing on event website page
 - ✓ Upgrade to Medium logo placement (min. of 2) in ad printing and logo on event stage banner
 - ✓ 2 Additional logo placements in promotional materials
 - ✓ 2 VIP Seat tickets
- D. PLATINUM PARTNER SPONSOR: _____ \$1,500.00
- ✓ Upgrade to Featured Name and/or Logo listing on event website page
 - ✓ Upgrade to Large logo placement (min. of 2) in ad printing and logo on event stage banner
 - ✓ 4 Additional logo placements in promotional materials
 - ✓ 4 VIP Seat tickets + 4 general entry event tickets
- E. ELEMENT TITLE PARTNER SPONSOR: _____ (Only 2 Available) \$7,500.00
- ✓ Named sponsor for a single Element at the Event
 - ✓ E.g., "Super Dad" Father's Day Contest sponsored by "Your Company"
 - ✓ Featured Name and/or Logo listing on event website page as such partner
 - ✓ Large logo placement in all ad printing and large logo on event stage banner
 - ✓ 1 spotlight sponsor ad (Ad devoted to Your Company)
 - ✓ Multiple Mentions at event by host or emcee live during event
 - ✓ Mention in most radio and television advertisements
 - ✓ Large Independent banner and signage at the event site
 - ✓ Large Independent banner with company name/logo on or near the stage
 - ✓ Logo and link inclusion on our website and social media accounts for the event
 - ✓ 10 VIP Seat tickets + 10 general entry event tickets
 - ✓ 5 VIP parking passes (available where available)
 - ✓ 1 Epic-Live VIP Gazebo with table and 10 chairs
 - ✓ Original exclusive promotional merchandise with only Your Company and Epic-Live Logo displayed in the design (Ex. Cups, caps and T-shirts) for the event

F. MAIN TITLE EVENT PARTNER SPONSOR (Only 1 Available) \$10,000.00

- ✓ Main named sponsor for the Event
- ✓ Recognized as such on all marketing materials for the event
- ✓ E.g., The "Jazz, Blues & BBQ Father's Day Festival" at John Hunt Park, Huntsville, Alabama sponsored by "Your Company").
- ✓ Featured Name and/or Logo listing on event website page as such partner
- ✓ Large logo placement in all ad printing and large logo on event stage banner
- ✓ 1 spotlight sponsor ad
- ✓ Multiple Mentions at event by host or emcee live at event
- ✓ Name and logo inclusion on all television and radio promotions for the event
- ✓ Large Independent banner and signage at the event site
- ✓ Large Independent banner with company name/logo on or near the stage
- ✓ Large logo branding on all ad campaigns of the event
- ✓ Logo and link inclusion on our website and social media accounts for the event
- ✓ Epic-Live VIP status 2 Epic-Live VIP Gazebo with 2 tables and 20 chairs
- ✓ 20 VIP seat tickets to each event
- ✓ 10 VIP parking passes (available where available)
- ✓ Original exclusive promotional merchandise with only Your Company and Epic-Live Logo displayed in the design (Ex. Cups, caps and T-shirts) for the event

G. MAIN TITLE TOUR SPONSOR

Contact Jerry to get information

*Starting at the \$5,000.00 sponsorship level, product sponsorship may be substituted for cash at wholesale value in place of cash, up to 20%, or as agreed upon by Parties.

*\$7,500.00 and above Sponsorship agreements can be negotiated to exact terms between parties.

Again, we would like to extend our sincerest gratitude for taking your time to consider our sponsorship proposal. Your attention to our proposal is immensely appreciated, and we are genuinely thankful for the opportunity to present our events and visions. We are enthusiastic about the potential partnership and the positive impact it could bring to both our endeavors.

Please do not hesitate to contact us with any questions you may have.

Jerry Harvey CEO (386) 346-7960 Jerry@epiclivegroup.com

Michelle Knight CEO Liaison (386) 346-7958 Michelle@epiclivegroup.com

Thank You for Your Consideration and Support and We Would Love To Welcome You to the
EPIC-LIVE Family!

Section 6